



FOR IMMEDIATE RELEASE

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Information Contact:

Brian Panek
Marketing Manager, Specialty Performance Products
(630) 527-1182

Toyo Ink Mfg. America Launches High-Performance LIOJET™ Inkjet Inks for North American Market

TEANECK, N.J. — As a growing force in the North American graphic communications industry, Toyo Ink Mfg. America recognizes that when customers invest in new products, they should be able to expect an improvement in results for their printing operations. On the digital inkjet side, customers can use the new LIOJET™ inks with absolute confidence, according to Brian Panek, marketing manager of the Specialty Performance Products division at Toyo Ink Mfg. America.

“We are pleased to announce the introduction of LIOJET™,” Panek said. “Toyo Ink is involved in both the development and the manufacturing of pigments and inks with a policy of quality control that is without peer. Users can be assured that this ink meets Toyo Ink’s standards for purity, consistency and compatibility.”

The attributes of LIOJET™ include excellent resolution, color and mechanical properties. The lineup consists of the solvent-based LIOJET™ SR ink and the UV-cured LIOJET™ FV and LIOJET™ NC inks.

LIOJET™ SR features high density and a wide color reproduction range, thanks to Toyo Ink’s pigment synthesis and dispersion technologies. The enhanced resin system produces superior printing durability. LIOJET™ SR ensures resistance to friction, chemicals and weather.

LIOJET™ FV excels at single-pass printing on rigid substrates. It boasts fast curing

speeds and high film strength with minimal odor. Adhesion to polycarbonate and other synthetic base materials with direct printing capability can be expected from LIOJET™ NC inks.

LIOJET™ FV is available in cyan, magenta, yellow, black, light cyan, light magenta and white for enhanced color depth and fidelity. LIOJET™ NC comes in cyan, magenta, yellow, black.

For more information about the entire Toyo Ink product line, visit booth #4040 at Print '09, September 11-16 at Chicago's McCormick Place.

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For further information:
Scott Clark
Blair Inc.
7124 Windsor Lake Parkway
Loves Park, IL 61111
(815) 282-9060
Fax: (815) 282-9106