

PRESS RELEASE

FOR IMMEDIATE RELEASE

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TOYO INK AMERICA INTRODUCES NEW COLOR TOOLS AT GRAPH EXPO

ADDISON, Ill. — At Graph Expo & Converting Expo 2006, TOYO INK America (Booth #2406) will introduce three new color tools to help print buyers and printers avoid common design pitfalls and achieve endless creative possibilities.

TOYO INK Color Chart

Even in this era of advanced digitalization, color charts are widely used as basic tools for design and printing. The newly revised TOYO INK Color Chart makes it easy to pick colors that perfectly match the content creator's original intent.

This comprehensive color management tool shows thousands of color combinations. The TOYO INK Color Chart features two-color and three-color charts, as well as black ink charts. Charts with light black and black overprint also are included to accommodate the range of shading with black ink.

Color communication tools, such as gradation scales, have been added for improved user-friendliness. Clear acetate inserts with windows can be used to isolate colors, determine readability of white on color backgrounds and preview varying line widths in color.

In addition, the Color Chart incorporates a color tone selector. An artificial color selection scale helps designers create metallic looks and other effects.

TOYO 1050 Color Finder

Discriminating designers around the world have relied on the TOYO INK Color Finder since 1964. The latest edition of this popular alternative to Pantone® Matching System colors — TOYO 1050 Color Finder — provides color matches for all 1,050 TOYO INK colors.

The new Color Finder includes four compact, easy-to-handle books in a convenient wooden storage box. The books feature perforated sheets for efficient handling and swatch removal. The Color Find also includes an individual formula guidebook with color chips.

Swatch Books for Pantone® Colors

TOYO INK offers a line of commercial sheetfed inks formulated to Pantone® specifications. Swatch books are available to help select the precise Pantone® colors. The books are identifiable by the TOYO INK cover.

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